



# MEMBERSHIP PROSPECTUS

JOIN US AND GIVE THE HUNTER A  
LOUDER VOICE

2022



# MEMBERSHIP

## ABOUT THE COMMITTEE FOR THE HUNTER

### OUR MISSION

The Committee is an independent and inclusive champion for the people of the Greater Hunter and their enterprises. Representing over 60 organisations, including some of the largest employers and institutions in the region, we provide a unified voice for the Hunter.

Our members are drawn from the private and community sectors and all three levels of government. We come together with a shared interest and commitment to work together to build a sustainable, prosperous and equitable future for our region.

The Committee delivers on that promise through advocacy, thought leadership and providing a platform for collaborative action.

### OUR VALUES

- A champion for the whole region of the Greater Hunter
- A strategic voice with a long-term focus
- Non-partisan
- Recognises and engages with all sectors
- Collaborative, working to achieve results across disparate interests
- Evidence-based advocacy
- Inclusive growth, sharing the benefits of development across communities and the region

For membership enquiries, please contact [info@hunter.org.au](mailto:info@hunter.org.au) or +61 490 688 125.

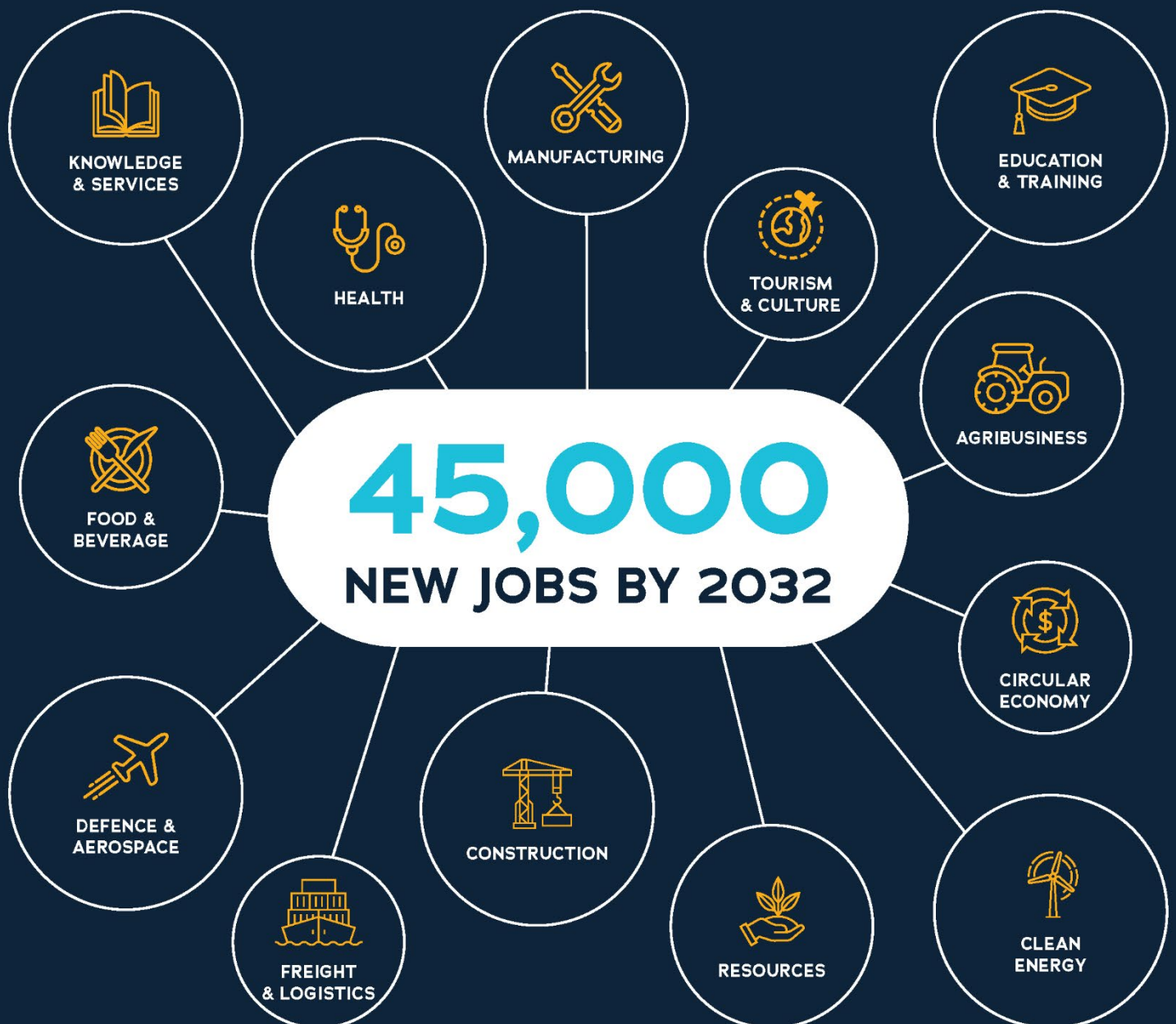


# OUR VISION FOR THE HUNTER

**Triple the number of local jobs** currently occupied by coal mining and energy in a diverse range of sectors over the next decade

Position the Hunter as a global centre for **Net Zero & clean energy**

Bring the **socio-economic outcomes** of Hunter communities on parity with Greater Sydney



## DELIVERING FOR THE REGION

With the support of our growing membership, the Committee for the Hunter has increased our impact, profile and team since establishment in 2018.

We have achieved important advocacy wins, including investment in the Newcastle Airport runway upgrade, funding for social and crisis housing, and commitment to Hunter Park planning and development. Our promotion of the Hunter's energy capabilities and work on hydrogen has contributed to strong focus and funding from the NSW and the Australian governments. Our advocacy has helped secure bi-partisan commitment to improve rail between Newcastle and Sydney.

We continue to advocate for a joined-up plan to support Hunter communities and businesses through economic change. The Committee has identified an ambitious vision for jobs growth, clean energy and higher living standards as our economy transforms. Our advocacy, including through budget submissions, focuses on the actions and investments that will unlock this vision and address issues that are getting in the way.

The Committee has called for more sophisticated approaches to planning and infrastructure investment in the Hunter and regional governance. Legislation was passed last week, bringing the Lower Hunter and Greater Newcastle into a new city region under the Greater Cities Commission. We are at the table shaping implementation so that infrastructure decisions are tied to long-term plans and our vision for the Hunter.

We have set out an ambitious agenda for 2022 in our [Strategic Plan](#). Your support, including through membership fees and participation, helps increase the capacity of the Committee to deliver for the Hunter.

## WHY JOIN

As a member, you join with other entities to give our region a stronger, louder, voice.

You will be part of exciting discussions on the big issues facing the Hunter and help influence the priorities and decisions that will shape our future.

Your participation means we can leverage the collective expertise, experience and resources across our members to collectively solve some of the most pressing challenges we face and seize opportunity.

It is an opportunity to promote your organisations strengths and capabilities through collaborative projects, advocacy, events and our regular newsletter.

As part of a powerful network, you will share knowledge and gain a better understanding of the forces and trends affecting our region to help position your organisation to benefit from change.

You will have access to networking opportunities and briefings with engaging leaders and decision makers, including senior government representatives

Most importantly, as a member you will be part of a proud movement working to raise ambitions for the region's development and secure the partnerships and investment that will benefit the Hunter and your organisation.

## MEMBERSHIP OPTIONS

OPPORTUNITY	PATRON \$50 000*	GOLD \$15 000*	SILVER \$5 000*	BRONZE \$1 000*
Immediate access to research publications	YES	YES	YES	YES
Eligibility for election to the Board	YES	YES	YES	YES
Branding	All platforms	All platforms	Agreed platforms	Website
Taskforce involvement (as approved by the Board)	Chair/ Participate	Chair/ Participate	Participate	Participate
Opportunity to host Board events and member-only events	YES	YES	By application	By application
High-level engagements (Chair's events, stakeholder briefings, Ministerial visits)	Priority access to high level & member events	Access to high level & member events	Member events	Member events
Opportunity to sponsor membership for not-for-profit, community or charity organisations	1 Silver 1 Bronze	1 Bronze	NO	NO
Recognition at all events for regional leadership as Patron member	YES	NO	NO	NO

\*Excluding GST



# CONTACT

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